

NINE

BIG THINGS COME IN SMALL PACKAGES

WORD

IT'S ALL ABOUT FOCUS

EMAIL

WRITTEN BY



REVIVE DEAD LEADS



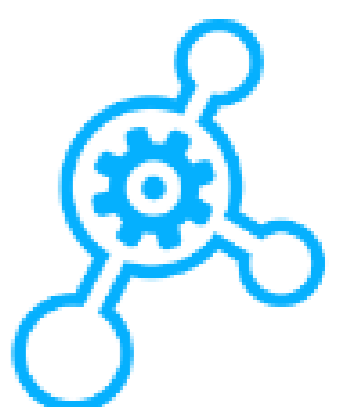
Contractors spend an enormous amount of time, energy and cash chasing after new leads when they almost always have a list of cold leads tucked away somewhere.

This 9 word email can quickly flood you with new clients at absolutely zero cost.

Remember, the subject line is simply the recipient's first and last name, filled in by your automated email software.

Here are some 9 Word Emails you can use right away to get some activity going!

Are you still planning to get air conditioning this spring?

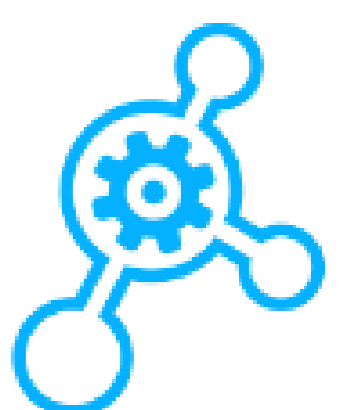


Are you still planning to
replace your furnace this
fall?

Still getting the best price on
your heating oil?

Are you still trying to lower
your energy bills?

Are you still interested in
indoor air quality solutions?

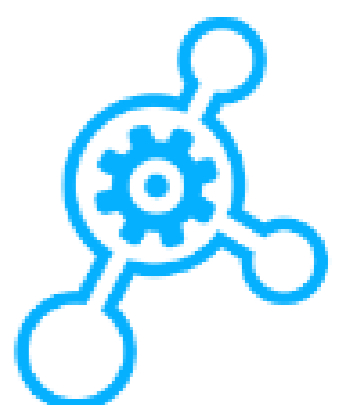


Are you still planning to replace your boiler?

Are you still in the market for a new HVAC System?

Are you planning on getting an A/C tune-up this spring?

Are you still looking for a service agreement on your heater?



Are you still considering upgrading your system?

You may have noticed that some of our nine word emails have ten words, or eight words. Yes, we can count. The point is, you are sending a message that *acts* like a mobile text message and taps into the same mindset that people have when they receive a text on their phone.

People read it.

They respond in kind.

Selecting the list of recipients is fairly straightforward. You can send a 9 Word Email to pretty much anybody you haven't sold during the previous month or two. So fire one up and please let us know how it works out for you!

Don't forget, you can take our detailed course on the Nine Word Email in the [Comfort Zone](#).